INFORMATION DISCLOSURE STATEMENT BY APPLICATION (Multiple sheets used when necessary)

SHEET 1 OF 1

44		1 10/35/00 Equivaler
	Application No.	10/004,281
4	Filing Date	October 31, 2001
	First Named Inventor	Brent McKay
	Art Unit	3622
	Examiner	Daniel Lastra
I	Attorney Docket No.	EMINE.002A

U.S. PATENT DOCUMENTS						
Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	
DC	1	6,604,138	08/2003	Virine et al.		
						

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		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
DC	2	"What Should We Call Our New Media Networks?, Some Executives Think We Need a Brand, But Others Believe the Market Will Provide", Narrowcasting News From Bill Collins, November 5, 2003, Vol. I, Issue 5, pp. 1-3, November 5, 2003.	
	3	"WayFinder42 Commercial Digital Signage, Advanced Technology For Demanding Applications", Interactive Media Network.	
	4	GISmonitor, "Ultimate Map/GIS Directory," http://www.gismonitor.com/news/newsletter/archive/031501.php, 7 pages, downloaded and printed from the World Wide Web on or about January 14, 2006.	
	5	"Interactive Directory", Plasma Display and Information System.	
	6	Google search, "Publisher of USA Today Newspaper, Acquires Captivate Elevator Network," http://66.102.7.104/search?q=cache:-6UGSX07pkJ:www.aka.tv/issueone/iss 1 artn.asp++%22Elevator+News+Network%22&, 3 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	
	7	"Elevator News Network is coming to New York. (Brief Article)", HighBeam Research.	
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Examiner Signature

Date Considered

5/30/06

*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

T¹ - Place a check mark in this area when an English language Translation is attached.